

PATENT

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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being faxed to 703-872-9306 on the date shown below to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: 2-4-2005

Himanshu S. Amin

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Applicant(s): Eric J. Horvitz, *et al.*

Examiner: Chanda L. Harris

Serial No: 10/686,198

Art Unit: 3714

Filing Date: October 15, 2003

Title: METHODS AND APPARATUS FOR PREDICTING AND SELECTIVELY
COLLECTING PREFERENCES BASED ON PERSONALITY DIAGNOSIS

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO ADVISORY DATED JANUARY 26, 2005

Dear Sir:

A Notice of Appeal in connection with this application was submitted on February 1, 2005. Favorable reconsideration of the above-identified patent application is respectfully requested in view of the comments below.